



SB 965 (Escutia) Healthy Beverage Bill

“Assuring Nutritious Drinks in California Schools”

Objectives

- Sponsored by California Governor Arnold Schwarzenegger, this bill will expand the language that currently describes the type of beverages that can be sold in elementary and middle schools to include all K-12 pupils (including high schools).
- The enactment of SB 965 will mean the following for high schools:
 - Starting July 1, 2007, 50 percent of the beverages sold to pupils from one-half hour before the start of the school day until one-half hour after the school day must be from the following list:
 - Fruit-based and vegetable-based drinks that are at least 50 percent fruit juice without added sweeteners
 - Drinking water without added sweeteners
 - Milk products including two-percent, one-percent, nonfat, soy, rice and other similar non-dairy milk
 - An electrolyte replacement beverage that contains no more than 42 grams of added sweetener per 20-ounce serving
 - Starting July 1, 2009, ALL beverages sold to pupils from one-half hour before the start of the school day until one-half hour after the school day must be from the above list.

Current beverage standards for elementary and middle schools will remain in effect.